



TIS 2008 designer brand report series

“The Evening of a Fashion Feast” will ignite Taipei’s fashion scene

Five designers from around the world will get together on July 12 this year to present their latest collections in “The Evening of a Fashion Feast” at Taipei In Style 2008. One of the objectives of TIS is to establish Taipei as a fashion capital in Asia by adopting the “Branding Taiwan” policy. Taiwan Textile Federation, the fair organizer, on the other hand is consistently promoting the networking and interacting among international, in particular Asia’s designers. “The Evening of a Fashion Feast” is part of the outcome of TTF’s efforts.

The five designers are from Italy, Hong Kong, Indonesia, China and Taiwan respectively with diverse fashion styles. The evening will righteously reflect how cultures impact on as well as blend with modern design. The background highlights of the five designers are as follows:

Italy

Mauro Krieger’s style is a perfect example of a modern and hip masculinity. Strongly influenced by traditional English tailoring craftsmanship together with a passion for fabrics, plus a unique sensitivity to colors, Krieger is able to mix and match different fabrics to create a natural look that is both functional and trendy. And that is how he sets his work apart from the usual formal looks in the market. Krieger's talent is well recognized. Besides his own brand Hermo, Krieger has designed for several top-notch brands including Corneliani from Europe, Zanella from U.S., leisure wear brand Kolon from South Korea, and womenswear brand Vakko from Turkey.

Hong Kong

Dorian Ho is famous for his evening gowns which portray feminine and sensual elegance. His work is a favorite with Hong Kong celebrities including Vivian Chow, Charlie Yeung, GiGi Leung and Sandy Lam. Educated both in the East and the West, Dorian perfectly combines the best of the two sides and has won several international fashion awards. In 2004, he was invited to exhibit his collection “Hollywood Glamour” in Shanghai. In 2006, at Moet & Chandon's Tribute to Asian Fashion Designers, Dorian Ho was one of the five designers recognized. In the same year, he was named one of the 10 outstanding designers at Hong Kong Art & Design Festival. At Bangkok International Fashion Week 2007, he was presented with the “Recognition Award” by the Royal Princess of Thailand, which further reaffirmed his achievements in fashion industry.

Indonesia

Taking the advantage of Indonesia’s rich art and culture heritage, designer IKA ingeniously applies delicate traditional graphics to her modern, clean-cut silhouette with massive details focusing on embroideries and beading. Apart from Asia, her exquisite collections are now available in retail destinations worldwide

covering USA, Europe and Middle East. She has created several brands for her various collections, including designer collection and evening gown collection under IKA, apparel and day wear under Butoni and Linea Sanremo, and shoes and accessories under Iccha and Ikabene.

China

Ji Wenbo made his debut in Milan Fashion Week in January 2007. He is a winner of China's most prestigious fashion honor – the China Fashion Design Golden Award – and the first Chinese designer ever presenting in Milan's Fashion Week. As the Chief Designer of menswear brand Li Lang, Ji brought a touch of the Asian culture to one of the leading fashion events in the world. Ji's success comes from his design concept and philosophy which are rooted in the Chinese culture. To him, a successful brand is a combination of fashion and culture. An excellent example is his collection "the Terracotta Army" in the Milan show which fused Chinese symbols with fashion elements.

Taiwan

Named by Taiwan's media as "the Queen of Knitwear", Gioia Pan is known for her classic, elegant and trendy design that weaves together the fashion elements from the 1920's through the 1980's. Her work quite often presents modern themes implying a fusion of neo-classicism and post-modernism to invoke the hidden charm of a woman. Gioia Pan makes her brand outstanding in a highly competitive market by adopting a "high-fashion details" strategy. Rather than using wholly industrial production process, she will tailor-make clothing details for clients, mostly by using hand-made knitting instruments. Her work is thus appreciated as a piece of artwork with a perfect sense of fitted fluidity.

TIS 2008 is scheduled to show from July 10 to 13 at the Taipei World Trade Center, Hall 2. For further information, please visit: www.taipeiinstyle.com